

Brett Fallon

2074 Bernwood Drive - Erie, PA 16510

814.490.8781

Email: fallonbrett@gmail.com

Work History

2012 to Present; **Project Coordinator/Marketing Consultant**; Starlite Events by Design - Erie/Warren, PA

- Formulate marketing plans and provide network of necessary resources, including social media assistance, to help clients reach their goals on both a personal and professional level

2010 to Present; **Puppeteer for *Kids on the Block***; Barber National Institute - Erie, PA

- Teach children about disabilities through informative and interactive puppet shows conducted in schools, childcare centers, and other facilities

2010; **Project Coordinator for *SibSessions***; Barber National Institute - Erie, PA

- Create and administer stimulating projects and fun activities for clients with disabilities and their siblings

2010 to Present; **Substitute Teacher**; Erie School District/IU5/Other County Schools - Erie, PA region

- Teach all grades, both elementary and secondary; all subjects; including: mainstream, gifted, life skills, emotional support, and autistic classrooms

2009 to Present; **Substitute Teacher**; Kelly Services - Erie/Warren, PA

- Teach all grades, both elementary and secondary; all subjects

2008 - 2009; **Second Grade Tutor**; Warren Area Elementary Center - Warren, PA

- Provide specific, one-on-one instruction to students; full-day rotation in classroom and as a pullout tutor

2006 to 2011; **Pre-School/School-Age Teacher , Kindergarten Co-Teacher**; Tutor Time Learning Center - Erie, PA

- Teach and provide care for young children, toddlers through school-age
- Develop and administer a complete alphabet curriculum, geared towards kindergarten students

2005 to Present; **Founder/Artistic Director**; Dance Elite* Company - Erie, PA

- **Performance Company**: Provide professional entertainment for all demographics at varied venues/events
- **Therapeutic Dance Project**: Develop and administer therapeutic dance programs for special needs individuals of all ages, including interactive shows, workshops, and classes in mental health facilities, geriatric facilities, childcare centers/schools.
- **Dance Outreach Project**: Develop and administer dance programs for at-risk youth of all ages, including interactive shows, workshops, and afterschool classes in children's facilities and schools

2004 to 2005; **Pre-School Lead Teacher/Childcare/Creative Movement Instructor**; Around the Clock - Erie, PA

- Teach and provide care for young children in a childcare and classroom setting; develop and teach creative movement class

2003 to 2004; **Activities Coordinator**; Point Park University - Pittsburgh, PA

- Plan and carry-out various activities for university students

2001 - Present; **Dance Instructor/Guest Performer**; Various locations throughout Erie, PA, Warren, PA, and Chautauqua, NY

- Erie Dance Conservatory, Lake Erie Ballet, North Coast, Kristin's Dance
- Linda Dies' Dance Unlimited, Warren Co. Summer Music School, A.R.T.E., Chautauqua Reg. Youth Ballet
- Provide innovative and energetic dance instruction for all ages (pre-school through adult), at all levels, in studio, school, and theatre settings including: jazz funk, hip-hop, tap, ballet, ballroom/swing, musical theatre, music in motion, and choreography
- Develop and administer creative, summer dance camp programs for children and form adult dance class programs

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Objective

- To obtain full-time employment which best utilizes my qualifications and experience as noted in this resume

Qualifications

Marketing Consultant

- Assist clients in clarifying their personal and/or professional objectives and overall vision
- Formulate marketing plans and provide network of necessary resources, which will help clients reach their goals
- Provide information about what combination of promotional materials and tools will assist clients with establishing their desired image/identity
- Inform clients how to best utilize all forms of media such as print, press, radio, and television to achieve results
- Advise clients of the importance of social media, and provide assistance in ensuring clients establish a strong online presence

Education

2004; **Elementary Education**; Edinboro University, Edinboro, PA

2004 Graduate; **BA Degree in Dance/Jazz Concentration**; Point Park University, Pittsburgh, PA

2001 Graduate; **High School Diploma**; Harbor Creek High School; Erie, PA

1999; **Dance Major**; PA Governor School for the Arts; Westminster, PA

References

Melanie Augenstein, Starlite Events by Design - Owner and Operations Manager, **814.688.9292**

Heidi Parr-Kerner, Motivational Speaker/Network Specialist, **814.455.0875**

Chad Hershey, US Government - FEMA, **814.504.3511**

Donna Reese, Business Leader/Business Owner and Manager, **814.881.5941**